



2024 The Downtown Rolesville Farmers Market Sponsorship Form

The Downtown Rolesville Farmers Market (DRFM) is getting ready for our exciting 7th season. Weekly markets will be starting on March 23 and go through Oct. We will continue to be at the 302 S Main Street location until our new home at Cobblestone is ready. Every Month our local farmers and producers will be able to offer the public a wide selection of their products. The majority of items sold at the DRFM are locally grown, raised, produced, created, or crafted by the vendor themselves.

The Goal of the DRFM: The Downtown Rolesville Farmers Market, a 501(c)3 is a seasonal farmers market. The goal of the DRFM is to offer a variety of locally sourced produce and meats as well as educate the community on the benefits of eating fresh and local. We also want to support all the local entrepreneurs by offering a place for them to sell their locally produced items. This year we will also be highlighting our young creators with a special booth fee.

The benefits of the DRFM include;

- Connecting community members with local farmers and meat producers and other local small businesses.
- Educating the community about the benefits of eating fresh and local.
- Helping to preserve our local farms.
- Provides growers with effective opportunities to sell directly to customers
- Supporting the growth of small businesses to improve the local economy
- Sharing our local non profits with the community to help raise awareness.

Sponsorship: For the DRFM to be successful, help is needed to fund costs associated with market programs. We hope that you will become a sponsor of the Market, and that you consider such a donation as an investment in your community. Below are the various sponsorship levels along with associated rewards. For more information, please contact the market manager Sherri at info@downtownrolesvillefarmersmarket.com or at (919)426-2223. We are also now able to accept donations, if you are interested in providing a donation just contact us.

This year we have added a few more levels of sponsorship with which you can help.

As you may already know our market will be moving to a permanent home at Cobblestone. Construction is still on going so the date to move will be sometime before June. And since this is going to be a special year for us I am adding an additional reward. Once we move into our new home we will be opening up a Farmers Market store and Market Kitchen. In the store we will be adding a video monitor and will advertise all our sponsors for the rest of this season once we open. We will also be doing monthly specials featuring our sponsors. So in addition to what we normally do this will be added on once we have our grand opening sometime in mid summer.

<u>Gold Level</u>		<u>Silver Level</u>	
\$2500 (Only 2 available)		\$1500	
Sole permanent ad banner at each market	Banner on Christmas parade float	Yard sign w/logo at each market	Booth space at 15 markets
Logo with link on website	Logo on market giveaways	Link in email updates	Booth space at 1 special event during the season
Booth space at 25 markets	Social media mentions throughout the month	Logo on market giveaways	Promotional material at info table
Booth Space at 2 special events during the season	SM mentions at special events	Social media mentions for special events	Logo w/link on website
Promotional material at info booth	Link in email updates		
<u>Bronze Level</u>		<u>Music Sponsors-help us bring music to the market</u>	
\$500		\$500	
Logo on website	Booth space at 10 markets	Logo on website	Social media mentions for markets w/music
Social media mentions at special event markets	Promotional material at info table	Logo on all music promotions	Promotional material at info table
Link in weekly email	Logo on market giveaways	Link in weekly email	Yard sign at each market with music
<u>Friends Sponsors</u>		<u>Non Profit Sponsors Helps support non profit booths</u>	
\$200		\$100	
Social media mentions	Booth space at 4 markets	Link in weekly email	Logo on website
Logo on website	Promotional items on table for special events	Social media mentions	Promotional sign in front of non profit tents
Logo in weekly email updates			

Gold	Silver	Bronze
Friends	Non Profit	Music

**Check the Box for your chosen level
Make checks payable to:**

**The Downtown Rolesville Farmers Market
Address : 4816 Grand Slam Ave Rolesville 27571**

Fill out this application and send it back along with any logo and links you would like us to use - to info@downtownrolevillefarmersmarket.com and we will be in contact.

Business Name: _____

Primary Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Social Media Accounts: _____

Primary Phone Number: _____

Website: _____

Commitment Level / Amount: _____

Print Name: _____ Signature: _____